

JOIN OUR REWARDS PROGRAM!

One Stop and You're Good to Go!

LUCKY SEVEN General Stores

★★★★★ **REWARDS PERKS!**

13¢ /GALLON
NEW REGISTRATION

NEW REGISTRATION REWARD

Save 13¢/gallon during the WELCOME period when you enroll and register your PERKS! Reward account. Instructions are on available in-store and on our website. Build up your PERKS! reward bank during the WELCOME period. Your reward bank will be available the entire month following the WELCOME period.

Visit our website: www.luckysevengeneralstores.com

SAVE IN-STORE & AT THE PUMP

Present your PERKS! Card/App Barcode/ Alt ID to the attendant or at the pump each time you stop to get credit or redeem your reward. Get a Lucky Seven Debit Card for an additional 6¢/gallon discount on every gallon after the WELCOME period. Debit card discounts are over and above any PERKS! reward earned.

LITTLE BROWN JUG Beer Cave Wine Cellar

LUCKY SEVEN General Stores OUTDOOR SPORTING GOODS

BUILD YOUR REWARDS BANK WITH PERKS!

- \$5 BONUS** Our most popular reward! Earn points toward a \$5 in-store credit for most items in the store. Lucky Bucks points are earned when you purchase snack items, prepared food, beverages, sportinggoods, liquor, bait and gasoline. Get \$5 when you get 200 points.
- 6¢/GAL** Pay with a Lucky Seven Debit Card (which can also be upgraded to be a Perks! Debit + Rewards card) and watch the price of gas roll back at the pump or in the store with every fill. Any Perks! you have in your rewards bank accumulate ON TOP of this discount.
- 4¢/GAL** STOP-SHOP-SAVE! The more times you stop at Lucky Seven in a month, the larger your discount grows and is available the entire following month. Go from Regular to Premium or break through to the Top Tier level to increase the discount reward — up to 4¢ per gallon.
- FREEBIES** Remember the Club Card? Lucky Seven has brought it back in an electronic version! Get a free item after you purchase a specific number of the same item. Show your Card/App Barcode/Alt ID when you purchase a My Clubs! item — you'll get an electronic "punch" in your reward account and will get reminded when you've crossed the FREEBIE threshold.
- UP to 10¢/GAL** Look in the store for items that qualify for a My Fuel Perks! discount. Buying that item will get you a 3, 5, or 10 cent per gallon one-time/next time discount at the pump. You'll earn My Visits! and Lucky Bucks! rewards each time, too!
- MY COUPONS!** When you download our App to your smartphone you can receive exclusive offers throughout the year by email or SMS text messages.

TRACK YOUR REWARDS ACCOUNT STATUS

PUMP OR IN-STORE RECEIPT
WEBSITE • PERKS! APP



<https://luckyseven.myguestaccount.com/guest/>



3 WAYS TO CREATE YOUR REWARDS ACCOUNT & HOW TO UPGRADE TO DEBIT CARD

OPTION 1:

LUCKY SEVEN PERKS! REWARD + DEBIT CARD

(Cards available inside store from attendant)

REGISTER & SET UP YOUR REWARDS ACCOUNT

With card in hand, enter <https://luckyseven.myguestaccount.com/guest/> in your address bar and look for the REGISTER MY CARD. The number on the back of your Perks! card becomes your account number on the website. Then keep saving by upgrading your card to a Lucky Seven Debit card.

BONUS! UPGRADE REWARDS CARD TO LUCKY SEVEN PERKS! PAY REWARD + DEBIT CARD

Save **6¢/gallon** in addition to any Perks! Rewards

Enter <https://luckyseven.poweredbyzipline.com/enroll> in your address bar. You will be brought to a secure site to enter your card number (on the back of your Perks! card), driver's license and banking information. The processor will perform a test charge and credit to confirm your card is usable for payment. When you see both registered in your bank account, you're good to go. Perks! Pay Debit is an optional program and not a requirement of our rewards program.



AT THE PUMP:

- Swipe card once at reward and once at payment prompts.
- REDEEMING REWARDS:** To avoid the pump stopping at 15 gallons when you redeem a reward and use your card, answer "NO" the first time you are asked to claim your reward. You will be asked again when pumping is completed. Answer "YES" then.

CREATE A CARDLESS ACCOUNT FOR REWARDS ONLY

OPTION 2: DOWNLOAD OUR APP



Set up account online or from the Lucky Seven Perks! App. Check in using ALT ID at pump or scan app barcode inside.



OPTION 3: TEXT L7 PERKS & EMAIL ADDRESS TO #73757

Follow instructions to set up and register your online account. Enter ALT ID at pump or in-store to accumulate and redeem rewards.

Lucky Seven Debit Card still available after cardless account is set up.