

JOIN OUR REWARDS PROGRAM!



LUCKY SEVEN General Stores ★★★★★ **REWARDS PERKS!**

13¢ /GALLON WELCOME PERIOD

NEW REGISTRATION – WELCOME PERIOD:
Save 7¢/gallon when you set up a Perks! Reward account. Save an additional 6¢/gallon when you set up and pay with your Lucky Seven Debit card. That's 13¢/gallon total during the welcome period. Instructions are on the back of this form and on our website.

Visit our website: www.luckysevengeneralstores.com



SAVE IN-STORE & AT THE PUMP

Once you have activated and registered your account, check in each visit by typing in your ALT ID at the pump, showing us your Perks! App barcode in the store, or using your Lucky Seven Debit card as a Perks! Reward card at either place.



BUILD YOUR REWARDS BANK WITH LUCKY SEVEN PERKS!

4¢/GAL **MY VISITS!** The more you stop – the more you save. Use your Perks! card, ALT ID or App barcode each time you stop. Become a Premium or Top Tier member and maximize your gas discount through the following month.

\$5 BONUS **LUCKY BUCKS!** Earn points towards an in-store credit called Lucky Bucks! when you purchase snacks, prepared food, beverages, liquor, sporting goods, bait and gasoline. \$5 reward at 200 points; redeem in-store.

UP to 10¢/GAL **MY FUEL PERKS!** Buy specially marked products in-store that add 3, 5, or 10¢/gallon to any gas discounts. My Fuel Perks! rewards are one-time gas discounts on top of any other discount earned.

★★ FREEBIE **MY CLUBS!** Get a free item with the purchase of a specific number of the same item. Earn Lucky Bucks! and My Visits! rewards the whole time.

MY COUPONS! When you download our App to your smartphone you can receive exclusive offers throughout the year by email or SMS text messages.

6¢/GAL Save an additional 6¢/gallon over and above all Perks! reward discounts by upgrading your Perks! card to a Perks! Pay Debit card and paying for your purchases using the debit card.

TRACK YOUR REWARDS ACCOUNT STATUS

PUMP OR IN-STORE RECEIPT WEBSITE • PERKS! APP



3 WAYS TO CREATE YOUR REWARDS ACCOUNT & HOW TO UPGRADE TO PAYMENT CARD

CREATE A CARDLESS ACCOUNT FOR REWARDS

OPTION 1: TEXT L7 PERKS & EMAIL ADDRESS TO #73757

Follow instructions to set up and register your online account. Enter ALT ID at pump or in-store to accumulate and redeem rewards.



OPTION 2: DOWNLOAD OUR APP



Set up account online or from the Lucky Seven Perks! App. Check in using ALT ID at pump or scan app barcode inside.



OPTION 3: CREATE A PERKS! REWARD CARD

(Cards available inside store from attendant)

REGISTER & SET UP YOUR REWARDS ACCOUNT

With card in hand, enter <https://luckyseven.myguestaccount.com/guest/> in your address bar and look for the REGISTER MY CARD. The number on the back of your Perks! card becomes your account number on the website. Then keep saving by upgrading your card to a Lucky Seven Debit card.



BONUS! UPGRADE CARD TO LUCKY SEVEN PERKS! PAY DEBIT CARD

Save **6¢/gallon** in addition to any Perks! Rewards

Enter <https://luckyseven.poweredbyzipline.com/enroll> in your address bar. You will be brought to a secure site to enter your card number (on the back of your Perks! card), driver's license and banking information. The processor will perform a test charge and credit to confirm your card is usable for payment. When you see both registered in your bank account, you're good to go. Perks! Pay Debit is an optional program and not a requirement of our rewards program.



AT THE PUMP:

1. Swipe card once at reward and once at payment prompts.
2. **REDEEMING REWARDS:** To avoid the pump stopping at 15 gallons when you redeem a reward and use your card, answer "NO" the first time you are asked to claim your reward. You will be asked again when pumping is completed. Answer "YES" then.